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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/540,095	03/31/2000	Richard Thomas Box	AND1P051F	2254

29838 7590 04/16/2003

OPPENHEIMER WOLFF & DONNELLY, LLP (ACCENTURE)  
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PALO ALTO, CA 94304

EXAMINER
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POND, ROBERT M

ART UNIT	PAPER NUMBER
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3625

DATE MAILED: 04/16/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

**Office Action Summary**

Application No.

09/540,095

Applicant(s)

BOX, RICHARD THOMAS

Examiner

Robert M. Pond

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
- Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

**Status**

- 1) ☒ Responsive to communication(s) filed on 06 February 2003.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

**Disposition of Claims**

- 4) ☒ Claim(s) 20-24,26-31 and 33-38 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 20-24,26-31 and 33-38 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

**Application Papers**

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 06 February 2003 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
- Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- 11) ☐ The proposed drawing correction filed on \_\_\_\_\_ is: a) ☐ approved b) ☐ disapproved by the Examiner.
- If approved, corrected drawings are required in reply to this Office action.
- 12) ☐ The oath or declaration is objected to by the Examiner.

**Priority under 35 U.S.C. §§ 119 and 120**

- 13) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
  - ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- \* See the attached detailed Office action for a list of the certified copies not received.
- 14) ☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).
- a) ☐ The translation of the foreign language provisional application has been received.
- 15) ☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.

**Attachment(s)**

- 1) ☐ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO-1449) Paper No(s) \_\_\_\_\_.
- 4) ☐ Interview Summary (PTO-413) Paper No(s). \_\_\_\_\_.
- 5) ☐ Notice of Informal Patent Application (PTO-152)
- 6) ☐ Other: \_\_\_\_\_.

## **DETAILED ACTION**

### ***Response to Amendment***

The Applicant submitted drawings that are acceptable and are hereby entered into the record. The Applicant amended independent Claims 20, 27, and 34. Claims 20-24, 26-31, and 33-38 are pending in this final office action.

### ***Response to Arguments***

The Applicant's arguments filed on 06 February 2003 are not persuasive. The Applicant argues the Office did not establish a *prima facie* case of obviousness based on Dedrick, patent number 5,696,965, in view of Newsbytes (a collection of articles cited in PTO-892, Paper #8, Items: U-V). This examiner maintains that given the treatment of the claim language by the Applicant, Dedrick and Newsbytes fully teach information retrieval based on the user's classification. Dedrick discloses the use of a user profile that is used to return information deemed useful to the user. This profile is dynamically updated and maintained by the content retrieval service with specific intent to improve the delivery of useful information to the user. Dedrick, by example, discloses an advertisement of a service available to purchase a camera (please see at least col. 7, lines 18-25). Given the context of this example, one of ordinary skill in the art would surmise the system classified the user as a photographer or one who has interest in photography and therefore pushed the information to the user accordingly.

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Dedrick does not just mention the use of a user profile, it extensively discloses the creation, updating, and use of the profile to retrieve content for the user based on the information in the user profile. One of ordinary skill in the art would recognize that demographics alone cited by Dedrick is enough to demonstrate sufficient capability to classify a user and deliver content based on the classification. For example, it is well-known that AARP (Association for Retired Persons) starts advertising its services to people age 50 or over. Dedrick references use of a yellow pages directory. Newsbytes teaches the use of online yellow pages directories to reach government information and service resources (see at least Item: U, page 1) to its citizens and therefore offers substantial motivation to include yellow pages directories that would provide access to government content and services to Dedrick users based on user classification. Dedrick discloses user profile data containing user marital status. One of ordinary skill in the art would recognize a user's marital classification being linked to relevant content offered by the Internal Revenue Service or alerts to changes in tax code for single filers.

1. **Claims 20-24, 26-31, and 33-38 are rejected under 35 USC 103(a) as being unpatentable over Dedrick, patent number 5,696,965, in view of Newsbytes (PTO-892 Items: U and V).**

Dedrick teaches an information distribution system, method, and logic supported by program code of Intel Corporation that serves as a portal for users to access information databases across a network. Content tailored to the informational needs of the user is displayed on a graphical user interface, wherein the displayed content is determined by the user profile, demographics, viewing history, and search criteria. Dedrick teaches business, academic, and personal applications used on networked computer systems, the use of local or wide area networks, hypertext mark-up language that links users to content and services, and a graphical user interface (GUI) that allows users to move between software applications. Dedrick furthers teaches distribution of local content, regional content, limited content for distribution to users, content in the form of advertisements, transaction logs, and monthly transaction statements for billing purposes (please see at least abstract; Fig. 1 (10); Fig. 3 (14); Fig. 4 (20); col. 1, line 5 through col. 13, line 15).

Dedrick teaches all the above as noted under the 103(a) rejection and further teaches one or more yellow page servers accessed by client systems and routing users via hypertext mark-up languages to distributed content, but does not disclose links to web sites within the context of a government system. Newsbytes teaches Internet users accessing government information online through wide

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area information servers that act like a yellow pages directory. The user can access the content without knowing where the distributed information is stored and further access a directory of the federal government's products and services (Item U: see page 1). Newsbytes further teaches InfoSpace providing a web directory service providing a yellow pages service and government listings as a part of the Ultimate Classifieds online service. Newsbytes further teaches Intel Corporation, Microsoft, Oracle, and others as strategic partners (Item V: see page 1). Therefore it would have been obvious to one of ordinary skill in the art at time of the invention to modify the system and method of Dedrick to include links to government web site as taught by Newsbytes, in order to provide citizens with convenient access to important government information.

***Conclusion***

**THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to **Mr. Robert M. Pond** whose telephone number is 703-605-4253. The examiner can normally be reached Monday-Friday, 8:30AM-5:30PM Eastern.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, **Ms. Wynn Coggins** can be reached on 703-308-1344.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the **Receptionist** whose telephone number is **703-308-1113**.

Any response to this action should be mailed to:

***Commissioner of Patents and Trademarks***

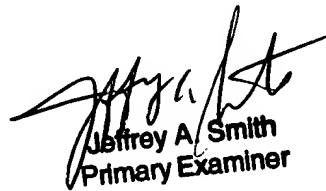
***Washington D.C. 20231***

or faxed to:

**703-305-7687** (Official communications; including After Final  
communications labeled "Box AF")

Hand delivered responses should be brought to Crystal Park 5, 2451 Crystal  
Drive, Arlington, VA, 7<sup>th</sup> floor receptionist.

RMP  
April 14, 2003

  
Jeffrey A. Smith  
Primary Examiner